

BGCCC 2021 RD Team Meeting

RD meeting 11/10/21 12:30-2pm

Brian, Duncan, Cara, Jeanine, Karen, Deb, Scott, Dustin, Marji, Jeanine

Welcome and Grant Update

12:30-12:40 (10 minutes)

Brian

Sponsorship review

12:40-1:20 (40 minutes)

Team

Sponsorships YOY summary

	# sponsors	\$
2019	tbd	\$86,000
2020	116	\$101,000
2021	91	\$118,450

2021 sponsors from

Salida	34	\$48,150
BV	51	\$57,550
Poncha	2	\$42,500
other	4	\$8,500

Total - \$156,700 ? vs. \$118,450

Thoughts:

- Is the calendar year sponsor make sense? - *yes. But, the timing of the solicitations is what matters.*
- Consider \$250 sponsor for youth of the year event
- Only logos for peak and title, champion can be listed on marketing materials
- Do we rename the sponsor levels

Goal:

- Decide on edits, prepare new materials consider mailing in January/Feb -
 - *Good idea, just to "steward our sponsors" for 2022*
 - *Thank them for past support.*
 - *SAVE THE DATE FOR 2022 GALA*
 - *My solicitation will be made Summer 2022 - * TIES IN WITH GALA*

2023

1:20-1:40 (20 minutes)

Think about what events went well and what should 2023 look like?

Reminder of McKenzie position at the club

** THAT'S WHEN MOST BUSINESS'S HAVE MORE \$\$\$ TO GIVE!*

Other Info:

1:40-1:45 (5 minutes)

Team

Colorado gives day: December 7th

Next RD meeting: _____

End of Year letter campaign

1:45-2:00 (15 minutes)

Brian

Folks coming: Scott (needs his delivered), Dustin, Marji, Duncan, Deb, Jeanine, Julie